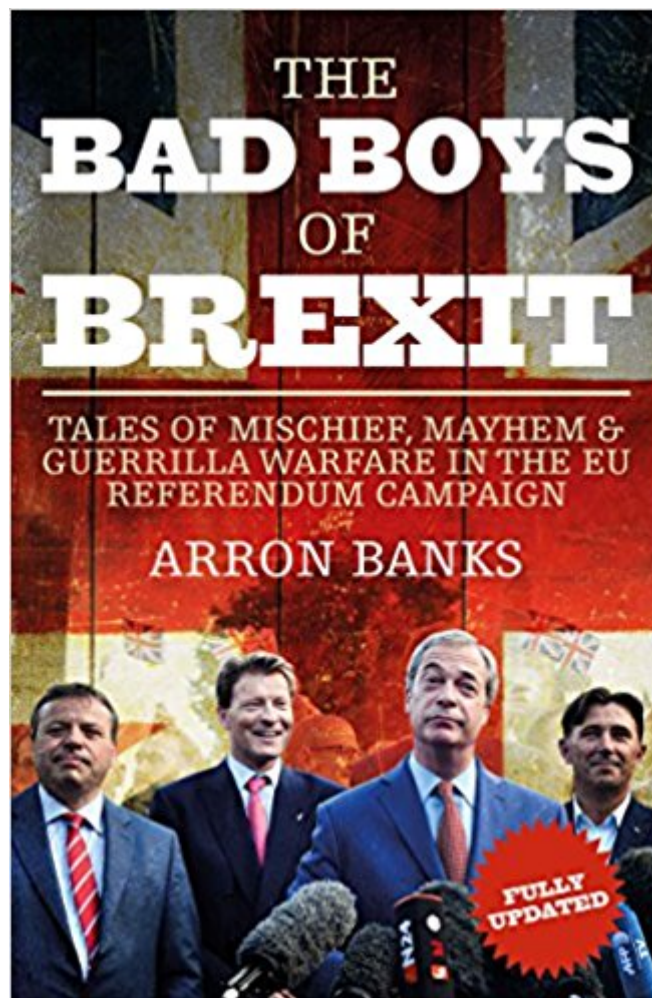


The book was found

The Bad Boys Of Brexit: Tales Of Mischief, Mayhem & Guerilla Warfare In The EU Referendum



Synopsis

"Every Remainer should steel themselves to read it, because the mindset that it captures - one they don't like or understand - is driving change on both sides of the Atlantic." - Gaby Hinsliff, The Guardian

Arron Banks enjoyed a life of happy anonymity flogging car insurance in Bristol until he dipped his toes into the shark-infested waters of British politics and decided to plunge right in. Charging into battle for Brexit, he couldn't believe how Westminster types behaved, and resolved to fight for the country's future in his own indomitable style. Arron Banks is a businessman and donor. He co-founded and funded the Leave.EU campaign.

Book Information

Paperback: 384 pages

Publisher: Biteback Publishing; Reprint edition (October 10, 2017)

Language: English

ISBN-10: 1785902059

ISBN-13: 978-1785902055

Product Dimensions: 5.1 x 1.2 x 7.8 inches

Shipping Weight: 13.8 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 10 customer reviews

Best Sellers Rank: #1,738,903 in Books (See Top 100 in Books) #67 in Books > Politics & Social Sciences > Politics & Government > Ideologies & Doctrines > Libertarianism #196 in Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Intergovernmental Organizations #2027 in Books > Politics & Social Sciences > Politics & Government > Elections & Political Process > Elections

Customer Reviews

'Every Remainer should steel themselves to read it, because the mindset that it captures - one they don't like or understand - is driving change on both sides of the Atlantic.' - Gaby Hinsliff, The Guardian

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In 2016, a major seismic shift in politics has happen on both sides of the Atlantic. In the U.S. we had

Donald Trump win the presidency and in Great Britain we saw the Brexit Referendum succeed in taking the British people out of the European Union. In the U.S. we saw first hand how the contentious campaign fell out but in Great Britain not much is known by the American people. In particular, the main participant was one Nigel Farage. Behind the scenes not much is known. In this book we learn how one of the financial backers worked behind the scenes spending millions of his own money and money from many other donors trying to make the Brexit campaign a success. The author, Arron Banks, was this man. In diary form we read how the Brexit campaign had its ups and downs. The successes and horrible mistakes are revealed. If you are interested in a behind the scenes slice of the Brexit campaign and British politics this a good read, If you are looking for something about Nigel Farage you won't find much here. What you will find is a detailed account of the many great people who worked so diligently behind the scenes. Recommended!

Being an avid (some might say fearsome) Brexiteer, I read this book with complete fascination! For several months before we voted out, I went through the whole gambit of being worried, scared, overjoyed, angry, and sometimes verged on hysteria at each twist and turn of the debate. This book has explained quite a bit of what went on in the background,. Even my imagination couldn't have made up the script of the deceit and madness that went on! MY SINCERE THANKS TO ALL THE 'BAD' BOYS AND GIRLS THAT HELPED OUR BREXIT CAUSE!

Alan Banks did us all a great service to chronicle this historical event. This, along with the Cubs and Trump are the most remarkable occurrences of the new millennium.

This book tells a great story that absolutely parallels our most recent presidential election. Just change the names in the book to US politics and you have the Trump revolution. If you like political strategy and stories about overcoming the odds, this is a good read.

Somewhat enjoyable.

Great book to read... lots of funny entries to laugh with....and other entries to feel pretty sad at! This book will make a great gift for birthdays or some other reason to give one to a friend!

A roller coaster read with many primary sources. An excellent addition to one's historical library of current 21st century dynamics and initiatives. A++

I am loving it. Book is in excellent condition, arrived timely with no issues, & it is a great read. Very pleased!

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